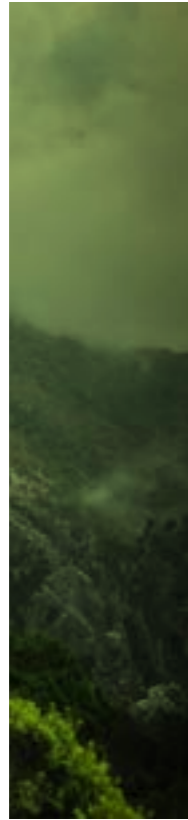




# W.I.L.D. 4.0

Awaken your four intelligences



The world is moving towards Industry 4.0 and **The WorkShop** is your guide on this path. In order to manage and understand this new technological disruption, we create suitable updates so that we can take your entire company into this new technological revolution.

Our team and our expertise combine as your perfect aid for the development and optimisation of any type of business striving to improve their company's position within Industry 4.0.



We are your **CO-UPSKILL**

The partner who improves your business' skills.

**Technology 4.0:**  
Self-owned technology and expert consultancy



**Lifestyle 4.0:**  
Awaken the four intelligences to be able to manage the change



**Community 4.0:**  
Virtual space for debate and co-creation of Industry 4.0



In the environment

Business Analytics



Big Data



**iWe are the door to the Fourth Industrial Revolution!**



## We base our ideology in: Intelligences 4.0



### Contextual Intelligence

This is how we understand and apply our knowledge in relation to everything around us.



### Emotional Intelligence

This is how we process and apply our thoughts and feelings, and how we relate to others and ourselves.



### Inspired Intelligence

This is how we use a sense of individuality and shared purpose, as well as confidence and other virtues to achieve change and act in favour of the common benefit.



### Physical Intelligence

This is how we cultivate and maintain our health and well-being, as well as the health and well-being of those around us, aiming to achieve those conditions in order to apply the energy needed for the individual transformation of systems.

We've created a special service just for you.

# W.I.L.D. 4.0

In the W.I.L.D experience 4 intelligences come together, those mentioned previously, which will be used to develop the inner knowledge, to break schemes away, and all in all, to face the unknown.

The **W.I.L.D. Experience** takes a small group of people into a rural environment where they can relax in nature and disconnect. The idea is that the group's scope, teamwork skills, their flaws and talents are all challenged and thus improved during the whole experience..

**We seek to achieve: A team with the required tools to face the change.**





¿How did we manage to land here and conceptualise everything we've learnt??





These are difficult situations which require a joint leadership effort conducted by the whole team in order to be solved .



In the 'Ports Intelligence' activity we set the goal of finding a hidden treasure somewhere in the mountains. In this case, this is a thousand-year-old yew forest, sacred trees known by the Greeks as the trees of death. For this purpose we use specific equipment and basic fundamental training.

The activity's facilitator employs a series of simple exercises and techniques, such as Mindfulness and Mind-sight.

With this activity we aim to test our **contextual, emotional, inspired and physical intelligence**.

For instance, through physical intelligence we learn the importance of proper feeding, resting and exercising in order to maintain our health and well-being, to keep calm when under pressure or whenever we

notice an increase in heartbeat, for example. After this activity, a Manual Thinking map is drawn up to discover what was the most relevant issue is for each of the team.

Although the activity is meant to be conducted in the Natural Park of Els Ports, it can be **suited to other environments depending on the client's specific requirements**.



# Manual Thinking



W.I.L.D 4.0 aims to create a conceptual map using the Manual Thinking of Luki Huber as a tool.

### Manual Thinking for W.I.L.D:

In this map we aim to work the four intelligences used in the activities carried out.

We then ask the following questions

¿What have we done? ¿How did we feel?

The answers will raise important insights where hopefully each person will come to realise what the most important point of the activity was for them. What we aim to achieve is to apply these insights to the client's business.

The map will then end up with the following question:

How can I impliment new ideas within my company?

By bringing all these ideas together, there will be a common sharing of better ordering, improved joint solutions and a more thorough comprehension of any problems, amongst many others benefits. All based on a new experience, far removed from people's usual comfort zones.



# Benefits

- Departmental alignment
- Problems solving
- Departmental area planning
- Organisation
- Rapprochement and team trust
- Improved communication
- Uncomfortable learning applicable to business work
- Searching for new ways of working



# About Mingo

**Mingo Curto**, enterprising, creative, hard-worker, adventurer by definition, taken several expeditions in Siberia and Lapland.

#### Experience:

His work activity started in 1992. He spent 2 years as a programmer, 12 years as automation and CNC machinery developer, 6 years as an instructor in Lean Manufacturing (team leader and production organiser)

In 2012 he decides change his life and bet on his passion: The W.I.L.D experience

"Mingo's experience enables him to improve the core set of business skills of any team"

#### CERTIFICATIONS

- AEGM Spanish Association of Mountain guides
- UIMLA Union International Mountain Leader Association
- TDMM Mid- Mountain Sports Technician
- Wilderness guide level 1
- CAFEMN Physical activities technician in nature environment, btt and equestrian
- Representative of Trails, Member of the Catalan Trails Committee and Member of the Board of Directors in the Territory Area in the FEEC Federation of Hiking Entities of Catalonia
- Member of ECAM Catalan School of High Mountain
- Information site at Parc Natural Delta de l'Ebre
- Accredited in the CETS European Charter for Sustainable Tourism by EUROPARC
- AEATDE Association of Companies of Tourist Activities at Ebro Delta





WILDERNESS

INNOVATION

LEADERSHIP

DEVELOPMENT

We adapt this experience to your needs.